



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Samra et al. :
: Art Unit: 3621
Serial No.: 09/474,588 :
: Examiner: James A. Reagan
Filed: December 29, 1999 :
:
For: METHODS AND SYSTEMS :
FOR CREATING MODELS FOR :
MARKETING CAMPAIGNS :

AMENDMENT

Mail Stop Amendment
Hon. Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

In response to the Office Action dated July 8, 2004, Applicants respectfully request consideration and entry of the following amendment.